

## MISSION

We are a community that serves to promote excellence in accounting, information management, business law, and business through the creation and sharing of knowledge. We succeed when our work, and that of our students and partners, generates nationally and internationally recognized outcomes that improve the world.

## VISION

To create a nationally recognized professional learning community that aspires to challenge the status quo, enhance knowledge, drive change, and transform the world of accounting, information management, business law, and business by:

1. Maximizing the success of our graduates from comprehensive state-of-the-art programs.
2. Establishing a reputation in the academic community for producing high-quality research.
3. Impacting the profession and/or on public policy through leadership roles and other meaningful involvement in professional organizations.

## SHARED VALUES

1. Commitment to quality through continuous improvement and innovation.
2. Recognition that employers, students, and the academic community are primary stakeholders.
3. Commitment to serving the public interest and our profession.
4. Appreciation for faculty team play and institutional loyalty.
5. Focus on high quality research.
6. Commitment to professionalism and integrity.
7. Encouragement of open communication.
8. Commitment to diversity.
9. Desire for reasonable departmental autonomy while contributing to the CBA mission.
10. Recognition that faculty members' contributions to the department can change over their careers.
11. Commitment to developing a global orientation among our faculty and students.

## 2016-17 STRATEGIC GOALS

### 1. PRIMARY GOALS

#### **Assimilate 6 new FT Faculty into AIM**

- a. Provide the resources needed to enable the new faculty hired to succeed at UT.
- b. Inculcate into our new faculty AIM's equal commitment to excellence in teaching, research and student and professional engagement.

#### **Prepare for 2017 AACSB Accreditation Visit**

- a. Finalize report that is consistent with requirements in the current AACSB standards.
- b. Plan review team visit.

#### **Enhance the Visibility and Centrality of Research in the Department**

- a. Examine ways in which we can increase our research visibility among our peers and the public.
- b. Assess doctoral student research productivity and opportunities to become more research productive upon graduation.
- c. Our research activities are funded primarily by our alumni donors. Continue to refine a research-based value proposition that can be used in our development efforts.

#### **Advocate for an Additional IM Faculty Line**

- a. Due to increased information management course demand of business analytics majors, and
- b. Due to the change to require nine hours of collateral courses for accounting majors.

### 2. ONGOING GOALS

1. Aggressively pursue incremental sources of funding to provide faculty and doctoral students with the resources needed to be successful (e.g., reduced teaching loads, summer support, databases, programming support, an expanded workshop series, etc.).
2. Aggressively pursue student recruitment, both before students enter UT and particularly during the freshman and sophomore years. Particularly target students who are flexible about the city where they begin their careers, and students of color. The diversity of accounting students at UT has historically been lacking and diversity is a priority of both the University and employers of students.
3. Continue to investigate options for implementing an integrated 3-2 program. Such a change should reduce the demands on our teaching capacity in the senior year and enable us to support more robust graduate offerings.